
PROGRAM LEADERS

Dr. Mark Doggett
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2nd program leader to be determined

COURSES

AMS 475 – Contemporary Issues (undergraduate course))
IT 510 – Investigation in Industrial Technology (graduate course)

ACCOMMODATIONS

Hotel Württemberger Hof
www.hotel-wuerttemberger-hof.de/en/

PROGRAM DESCRIPTION

Students participate in a multi-cultural group simulation game focused on managing a business, including production, human resources, marketing, sales, and finance. Teams of students lead competing companies in a simulation that consists of complex business problems and changing economic environments. Students respond to challenges and develop detailed strategies for success. The total number of simulation teams may vary from 4 to 10 and the number of participants per team ranges from 3 to 5, based on the number of participants.

The teams' business decision choices are based on numerous variables and they are able to see the effects of their decisions. The experience promotes group collaboration and real time decision-making in a compressed fashion while showing students the impact of certain strategies and meeting deadlines.

PROGRAM LEARNING OBJECTIVES

At the end of this class, students must be able to:

- Develop strategies and plans for simulated industrial business in a global context
- Work as part of an actual multi-cultural team
- Use marketing, sales, financial, and production information technologies for decision-making, planning and policy
- Cope with the communication and social challenges of working in a diverse team

PROGRAM DETAILS

LOCATION: Reutlingen University – Reutlingen, Germany

ACADEMIC TERM & PROGRAM DATES: Fall 2020 – September late

ITINERARY (*subject to change*) for full itinerary see syllabus

Day 1	Travel day
Day 2	Arrive in Reutlingen. Explore the town, food and culture
Day 3	Tours of Tübingen, Stuttgart, and other historical sites
Day 4	Simulation onboarding sessions. Start simulation
Day 5	Simulation game day
Day 6	Simulation game day
Day 7	Simulation game wrap up. Team presentation preparations
Day 8	Team presentations and celebration
Day 9	Tours of Porsche or other related German industries
Day 10	Depart for U.S.A.

The schedule is subject to change due to educational opportunities that may arise unexpectedly, the vagaries of weather, and other factors beyond the control of the course instructors and staff.

ELIGIBILITY

- Permission of instructor(s) is required.
- Student must be in good academic standing.
- Student must have a minimum GPA of 2.0.
- Current WKU students eligible to register for WKU courses may apply. Students from outside WKU may participate as [visiting students](#).
- Students must be 18 years of age or older at time of departure.
- Students must possess a passport valid for at least six (6) months after return date.
- Students must be free of active disciplinary sanctions as verified by the Office of Student Conduct.
 - Students who become ineligible to attend the program after applying due to disciplinary sanctions will be subject to standard program cost penalty rates. Students are responsible for notifying the Office of Study Abroad & Global Learning when they become aware of this ineligibility.
- Students must complete all pre-departure orientations.
- Full payment is due prior to date of departure.
- Students must complete the [Study Abroad & Global Learning application process](#) prior to being registered in this course. We suggest you start this application process immediately and respond to all emails promptly

By applying, you also acknowledge that the full cost is due before the program departure date, and you are reminded and encouraged to complete the FAFSA even if you have not received financial aid in the past.

If a student completes a program without full payment prior to the departure, the student should receive an incomplete until the obligation is paid. The Office of Study Abroad & Global Learning will inform faculty leaders if a student is in this situation prior to the term grade deadline.

BASE PACKAGE

Estimated Cost: \$4285

Included in Base Package

- Undergraduate tuition for 3 credit hours
- Round trip airfare to Stuttgart, Germany from Nashville, TN
- All lodging accommodations during program
- Entrance fees for all required excursions
- Designated group meals
- Course-related ground transportation
- For international programs: insurance that covers accidents, medical treatment, and trip interruption
- For domestic programs: accident insurance

Excluded from Base Package

- Transportation between your departure airport and your home.
- Independent travel expenses (voluntary travel not required for course completion).
- Travel Cancellation Insurance
- Personal expenses such as laundry, phone service, and Internet access.
- Tips for guides and drivers not included in program-related activity.
- Meals, services, and beverages not mentioned in the program, see syllabus
- Baggage fees and costs associated with flight / program logistical changes based on the student's preference (as possible)

Faculty-Led Program courses are not eligible for employee tuition waivers or discounts.

SAGL does its best to include all anticipated costs and contingencies in this Participation Contract. On occasion, the terms of this contract may change due to significant changes in programming or pricing.

LOGISTICAL CONSIDERATIONS

- **Passport Requirements** - Each participant must have a passport that includes an expiration date which is 6 months beyond the last date of the program. **Please begin application process no later than 4 months prior to departure.**
- **Student Disability Services** - In compliance with university policy, students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Student Accommodations Resource Center (SARC) on the first floor of Downing Student Union. Contact SARC at 270.745.5004. Please DO NOT request accommodations directly from the professor, instructor, **or Office of Study Abroad & Global Learning** without a letter of accommodation from the Office for Student Disability Services.
- **Physical Requirements** - Students must be in good physical condition for walking to and from transportation hubs, cultural sites and or extemporaneous tours with consensus. Students should be prepared for changes in weather and temperature.

TERMS AND CONDITIONS

The student **must inform the Office of Study Abroad and Global Learning directly and in writing** (email accepted) if he or she chooses to withdraw from a program. No other statements of withdrawal will be considered as notification of withdrawal, therefore, the student will still be considered a program participant until this written notification is received. Withdrawal penalties will be based on the notification date as listed in the Terms and Conditions section of the Participation Contract.

<p>Your TopNet Account will be billed according to the following Payment Schedule:</p> <p>May 15, 2020 – Priority Deadline. Program Fee will be charged to student's TopNet account (minus \$250 non-refundable deposit). Balance must be paid prior to program departure. Students applying after this date will be billed on a rolling basis.</p> <p>* Deposit paid by student directly with a credit card – NOT billed to student account.</p>	<p>Penalty for Withdrawal or Non-payment:</p> <p>Deposit Non-Refundable</p> <p>After May 15: 25% of program cost billable to student After June 15: 50% of program cost billable to student After July 15: 75% of program cost billable to student After August 15: 100% of program cost billable to student/(No refund)</p> <p>If a balance remains after the payment due date, the participant may be dropped from the program. A student may remain in the program by providing an award notification from WKU's Student Financial Assistance that verifies ability to pay the program fee immediately after aid is received.</p>
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The total amount due in your semester invoice may reflect the combined charges for multiple terms (i.e. Fall and Winter or Spring and Summer) and includes program fees for your Faculty-Led program. Please see your TopNet account for a breakdown of amounts due per term. Refer to your Faculty-Led program's Participation Contract for final payment due dates and billing information. If you have any questions, please email study.abroad@wku.edu.

LIABILITY DISCLAIMER

Western Kentucky University and its associates are not responsible for any loss due to theft, personal injury, flight or weather delays, negligence, or default of suppliers, or suppliers changing of itineraries. They and their associates are not responsible for any loss due to travel/flight delays or changes in travel plans due to Acts of Nature or other unforeseen circumstances, nor are we responsible for accidents and medical care. Tour services are furnished by independent contractors who are not agents or servants of Western Kentucky University. Refunds are not available for unused portions of the package.