



Join us in London and Edinburgh as we study gendered representations in the media and explore the production and distribution of film and television in an international context. Tour London film studios, major media companies, and media museums. Attend the Edinburgh International Film Festival and participate in classes with students from around the world. Colonnade connections course (social and cultural category).

Program: Media and Gender: London and the Edinburgh International Film Festival

Dates: June 16 – 28, 2018

#### **PROFESSOR**

Dr. Dawn HallDr. Ted Hovetdawn.hall@wku.eduted.hovet@wku.edu

#### **COURSES**

#### Students can earn 3 or 6 hours in:

FILM 399 - The Edinburgh International Film Festival Experience (3 hours) SUS 295 – Popular Culture and Gender (3 hours) ENG 597 – Graduate course (3 hours)

Colonnade connections course in social and cultural!

#### **ACCOMMODATIONS**

Hotels and Hostels

### **PROGRAM DESCRIPTION**

Film 399 explores international film festivals with an emphasis on international cinema and professional opportunities. SUS 295, a Colonnade Connections course, will investigate contemporary Western popular culture using an interdisciplinary approach to explore how constructions of gender are reflected and shaped through media.

Students in both classes will study the history of world cinema and gender issues in world media (with an emphasis on the UK) in the online portion of the course that will be conducted over two weeks in advance of travel. During this online portion of the course, students will write journals and take a midterm on the reading and viewing assignments, completing 70% of the graded portion of the course. The remaining 30% will be a hands-on research project and discussion boards on their experiences while traveling, due upon return.

Students will immerse themselves in their surrounding by having experiences directly related to class material, and compare and contrast media and film industries in the U.S. and UK. Topics in London will include: gender roles in society, stereotypes, production methods, gendered representations in the media. Students will visit the British Museum, National Gallery, BBC Headquarters, British Film Institute, Tate Modem, Shepperton Studios, and the National Media Museum among other sites. The London media portion of the course will offer an in-depth historical and contemporary backdrop for students to better understand the UK film and media industry in advance of the Edinburgh International Film Festival. Students will also conduct primary/archival research at the British Film Institute and the National Media Museum for their final class project(s).

Students will attend The Edinburgh International Film Festival (EIFF) including special educational programs, workshops and seminars, designed for students.





#### **LEARNING OBJECTIVES**

#### **FILM 399**

- Students will be able to identify the film language (i.e. narration, lighting, camera angles, and acting) that characterizes films from different areas of the world.
- Students will be able to describe broad trends in world cinema including influential films and filmmakers.
- Students will articulate the role of world film in political and social change.
- Students will understand the history and importance of the EIFF for independent cinema from around the world.
- Students will engage and converse at EIFF with filmmakers, critics, and scholars of world film.

#### **SUS 295**

- describe the ways in which popular culture creates and perpetuates ideologyaround/about gender identities
- analyze the effect on society and the individual of multiple popular cultural narratives, with an emphasis on comparing US and UK media
- provide close textual readings of a range of texts toencourage understanding of the interconnections between Western popular culture and the global community
- develop critical thinking skills through analysis and synthesis of cultural texts

#### **PROGRAM DETAILS**

**LOCATION:** United Kingdom: London and Edinburgh

**ACADEMIC TERM:** Summer 2018

**ITINERARY:** (Subject to change)

- June 16 Depart USA
- June 17 Arrive in London, Class Orientation, London Attractions (afternoon), Class Dinner
- June 18 Tour of BBC, lecture on mass media in the UK (morning); British Film Institute tour and lecture on British Film
- June 19 London Film Museum (morning); London Attractions (afternoon)
- June 20 Individual research on London Media (morning); London Attractions (afternoon)
- June 21 Travel to Edinburgh (morning); class orientation to Edinburgh (afternoon)
- June 22 Film Screenings/Workshops/Educational Opportunities at Youth Hub
- June 23 Film Screenings/Workshops/Educational Opportunities at Youth Hub
- June 24 Film Screenings/Workshops/Educational Opportunities at Youth Hub
- June 25 Film Screenings/Workshops/Educational Opportunities at Youth Hub
- June 26 Film Screenings/Workshops/Educational Opportunities at Youth Hub
- June 27 Film Screenings/Class Dinner (optional)
- June 28 Check out of hostel/ Depart for Home





#### **ELIGIBILITY**

**Student Eligibility** - Program leaders may determine stricter eligibility requirements, but at a minimum, all applicants earning credit in a program would meet these requirements:

- Current WKU student eligible to enroll in WKU courses OR students from outside WKU may participate as non-degree seeking student,
- Good academic standing as defined in the Undergraduate Catalog or Graduate Catalog,
- A minimum of 16 years of age at time of departure (parental/legal guardian expressed, written consent required for those under 18 at time of departure) Refer to program green sheet for program specific details,
- No current disciplinary sanctions as verified by the WKU Office of Student Conduct
  - Students who become ineligible to attend the program after applying due to disciplinary sanctions will be subject to standard program cost penalty rates. Students are responsible for notifying the Office of Study Away when they become aware of this ineligibility. For eligibility questions pertaining to disciplinary sanctions, students should contact the WKU Office of Student Conduct.
- Students must complete <u>Study Abroad & Global Learning application process</u> prior to being registered in this course. All students studying abroad are required to pay \$150 application fee.
- Students must select program on TopNet and pay \$250 deposit to finalize admittance process,
- Student must possess passport book valid for a least six (6) months after return date.
- Students must complete pre-departure orientations,
- Full payment prior to departure, and
- Permission of instructor(s) is required.

If a student completes a program without full payment prior to the departure, the student should receive an incomplete until the obligation is paid. Office of Study Away will inform faculty leaders if a student is in this situation prior to the Study Away term grade deadline.

### **BASE PACKAGE**

Cost: \$4500 - \$5000

### **Included in Base Package**

- Undergraduate tuition for 3 to 6 credit hours.
- Roundtrip flight from Nashville, TN to the United Kingdom.
- > All lodging accommodations during program.
- ➤ Entrance fees for all program related activities and student pass for EIFF.
- Designated group meals.
- Course-related ground transportation.

#### **Excluded from Base Package**

- Items not explicitly listed in package.
- > Transportation between your departure airport and your home.
- Independent travel (non-program travel).
- Personal expenses such as laundry, phone service, and Internet access.
- Tips for guides and drivers not included in program-related activity.
- > Travel cancellation/interruption insurance. *Highly recommended*.
- Baggage fees and costs associated with flight changes.
- Meals & Services and beverages not mentioned in the program.
- SAGL Study Abroad Application fee \$150.

Faculty-Led Study Abroad courses are not eligible for employee tuition waivers or discounts.





Final program fee subject to change due to travel arrangements.

Green Sheet subject to change due to adjustment in program or pricing.

### **LOGISTICAL CONSIDERATIONS**

- **Passport Requirements** Each participant must have a passport book that includes an expiration date, which is 6 months beyond the last date of the program.
- FAFSA In order to qualify for financial aid, student should apply for FAFSA at time of application.
- **Physical Requirements** There will be a large amount of walking on this study abroad program. Participants need to be prepared to walk several miles a day. Participants will need to be able to carry their own luggage and maneuver with luggage onto the train and the subway.

#### **TERMS & CONDITIONS**

## Your TopNet Account will be billed according to the following Payment Schedule:

February 1 – Application deadline. Program fee balance must be paid prior to program departure. Student applying after this date will be billed on a rolling basis.

\* This is paid by student directly with a credit card. Not billed to student account.

#### Penalty for Withdrawal or Non-payment:

#### **Deposit Non-refundable**

After February 1: 25% of program cost After March 1: 50% of program cost After April 1: 75% of program cost

After May 1: 100% of program cost (No refund)

If a balance remains after the payment due date, the participant may be dropped from the program. A student may remain in the program by providing an award notification from WKU's Student Financial Assistance that verifies ability to pay the program fee immediately after aid is received.

The total amount due in your semester invoice may reflect the combined charges for multiple terms (i.e. Fall and Winter or Spring and Summer) and includes program fees for your Faculty-Led Study Abroad program. Please see your TopNet account for a breakdown of amounts due per term. Refer to your Faculty-Led Study Abroad program's Green Sheet for final payment due dates and billing information. If you have any questions, please email <a href="mailto:facultyled.abroad@wku.edu">facultyled.abroad@wku.edu</a>

#### LIABILITY DISCLAIMER

Western Kentucky University and its associates are not responsible for any loss due to theft, personal injury, flight or weather delays, negligence, or default of suppliers, or suppliers changing of itineraries. They and their associates are not responsible for any loss due to travel/flight delays or changes in travel plans due to Acts of Nature or other unforeseen circumstances, nor are we responsible for accidents and medical care. Tour services are furnished by independent contractors who are not agents or servants of Western Kentucky University. Refunds are not available for unused portions of the package.